



Active Backup for Office 365

Sales kit



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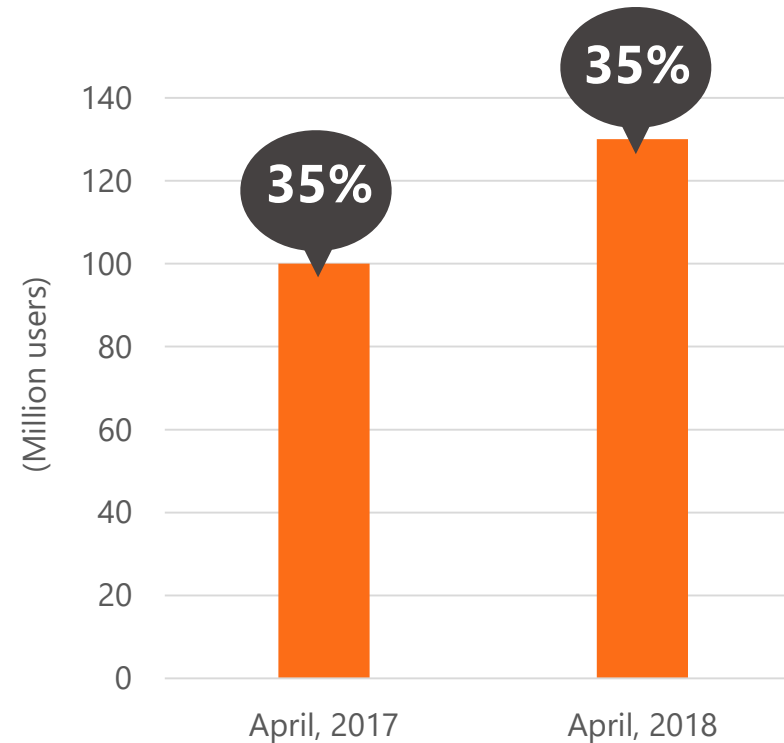
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Why need to backup Office 365










Total available market of office 365 backup

“Office 365 commercial now has more than 135 million monthly active users, and Office 365 consumer subscriber increased to 30.6 million..” (Microsoft Q3 FY18 results¹)



¹ <https://www.microsoft.com/en-us/Investor/events/FY-2018/earnings-fy-2018-q3.aspx>

Your responsibility

Responsibility	SaaS
Data classification & accountability	
Client & end-point protection	
Identify & access management	
Application level controls	
Network controls	
Host infrastructure	
Physical security	
 Cloud Provider  Cloud Customer	



Protect your intellectual assets



Hold data for compliance and legal purposes



Optimize the process for data restoration

High Availability \neq Data Protection

Common challenges

Office 365 doesn't include backup!?

Definition of backup : An independent copy of data that can be restored if the source system or service is unavailable.
A solution to store all or chosen data of Office 365 in a secure location, available even when offline is required.

High cost of Office 365 storage

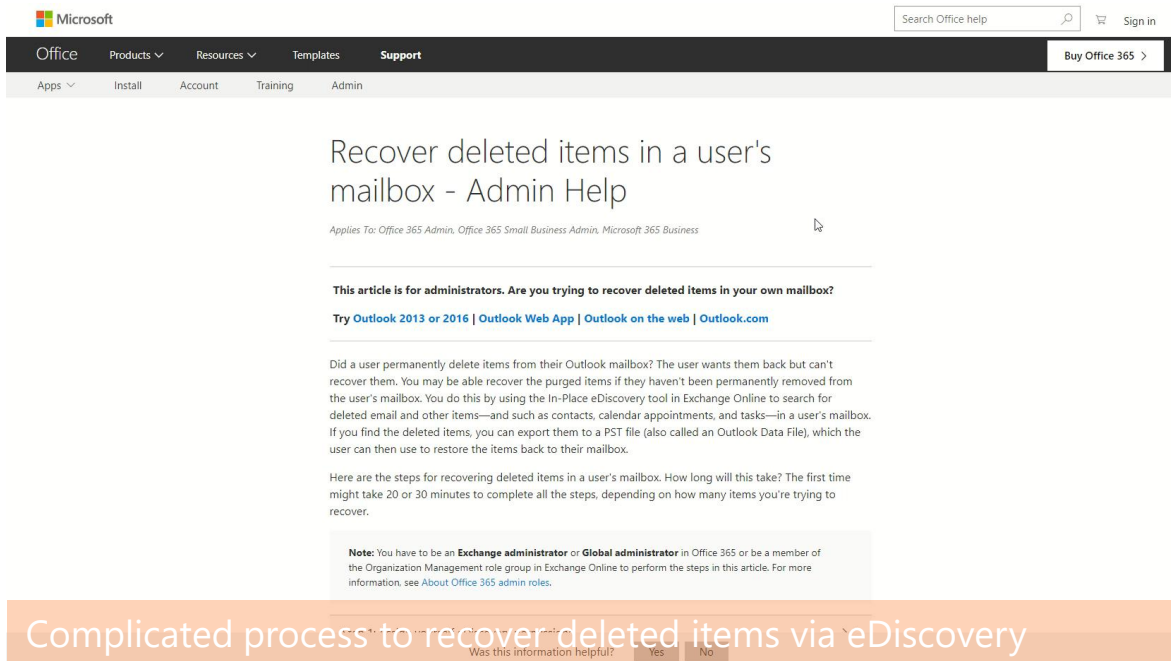
There are storage limits of mailboxes for all Office 365 plans. Only the most expensive Office 365 Enterprise plan, E3 and E5 supports unlimited storage for archive mailboxes. A more cost-effective way for mail archiving is required.

Office 365						
Feature	Business Essential	Business Premium	Enterprise E1	Enterprise E3	Enterprise E5	Enterprise F1
User mailboxes	50GB	50GB	50GB	100GB	100GB	2GB
Archive mailboxes	50GB	50GB	50GB	Unlimited	Unlimited	N/A
Shared mailboxes	50GB	50GB	50GB	50GB	50GB	50GB

¹ In-place hold allow administrator to create a criteria to preserve all email related to a specific topic or all email for certain individuals. This feature is mainly for litigation hold purpose

² In-place archive provides additional storage space for mailbox by adding a secondary archive mailbox (called In-Place archive) to each user's primary mailbox.

Common challenges



Limited retention time for deleted items

For users, deleted items could be recovered within up to 30 days (14 days is the default). After that, only admin could be able to restore it via a long process of eDiscovery. A self-service recovery way without retention time limit is required.

Only admin has full rights to restore deleted items

Companies require a separation of roles to hold the rights of access and restoration to comply with the current and upcoming data protection laws. A cross-user restore manner is required.

Data loss did happen

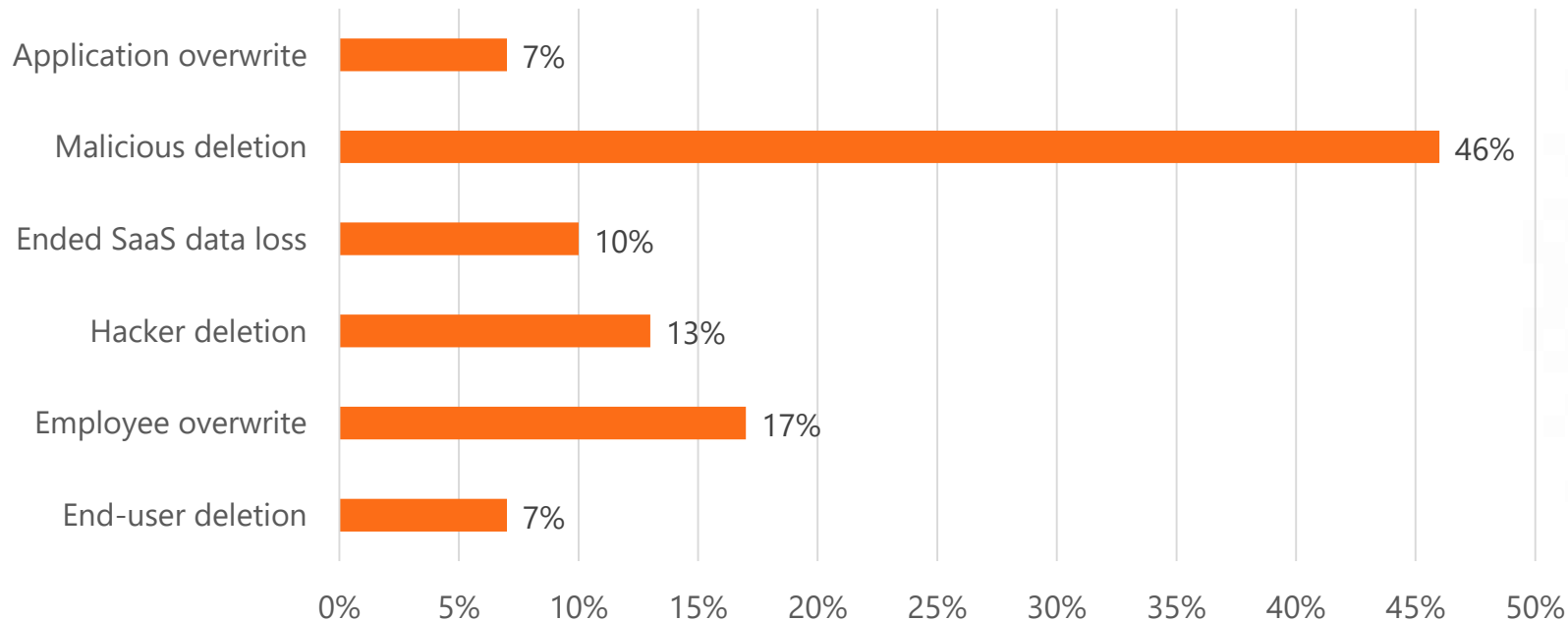
Either In-place hold¹ or In-place archive² provided by Office 365 has its limit to prevent data deletion of user error or malicious intent. A point-in-time backup and restore solution is required.

¹ In-place hold allow administrator to create a criteria to preserve all email related to a specific topic or all email for certain individuals. This feature is mainly for litigation hold purpose

² In-place archive provides additional storage space for mailbox by adding a secondary archive mailbox (called In-Place archive) to each user's primary mailbox.

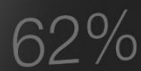
Data loss in SaaS is common

Causes for data loss



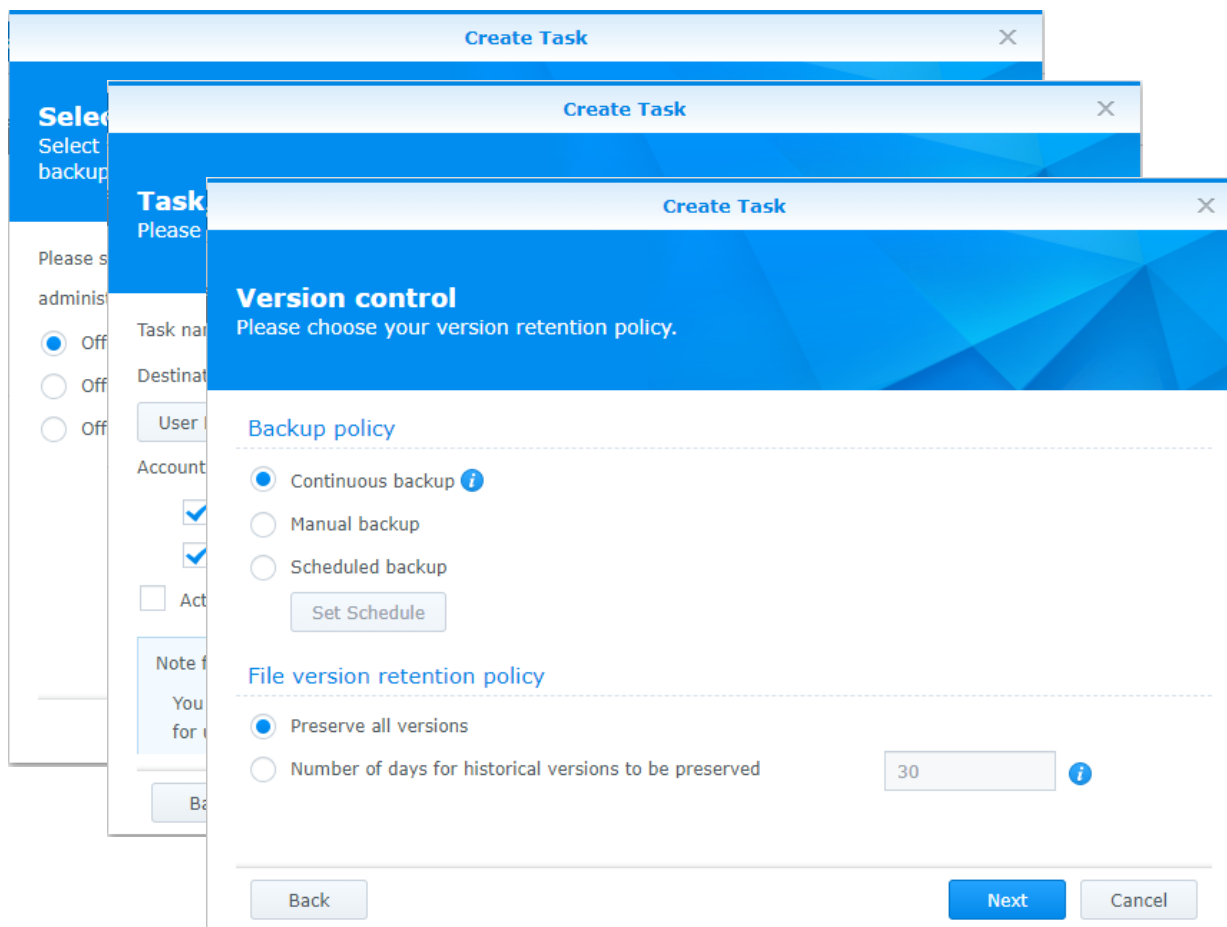
32%

Surveyed companies
have lost data

[illegible]

Highlights

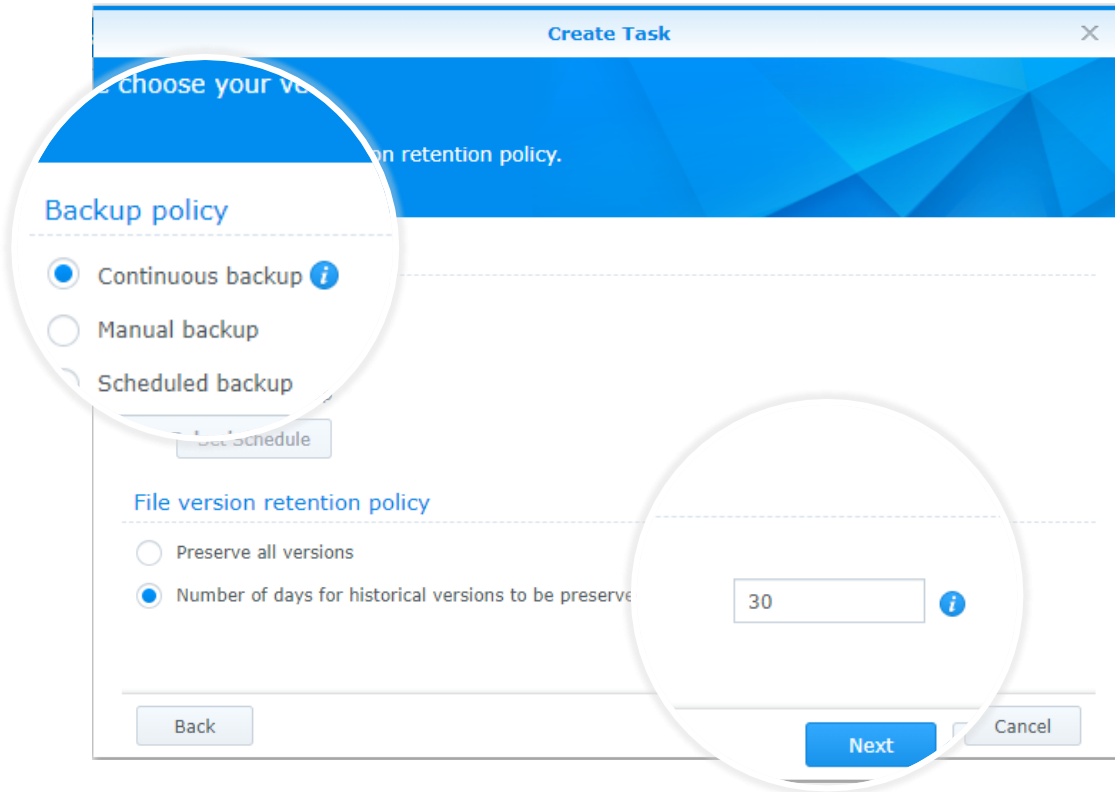




Streamlined deployment

Simple 3-steps to complete the backup task deployment

Comprehensive protection



The screenshot shows the 'Create Task' dialog box with a blue header. Below the header, there's a section titled 'Choose your version' and a sub-section 'on retention policy.' A circular callout highlights the 'Backup policy' section, which contains three radio buttons: 'Continuous backup' (selected), 'Manual backup', and 'Scheduled backup'. Below this, another circular callout highlights the 'File version retention policy' section, which contains two radio buttons: 'Preserve all versions' and 'Number of days for historical versions to be preserved' (selected). A text input field next to the second radio button contains the number '30'. At the bottom of the dialog, there are three buttons: 'Back', 'Next', and 'Cancel'.



Continuous Backup

Continuous backup allows businesses to back up users' services periodically, in a non-stop manner, thereby minimizing the risk of data loss.

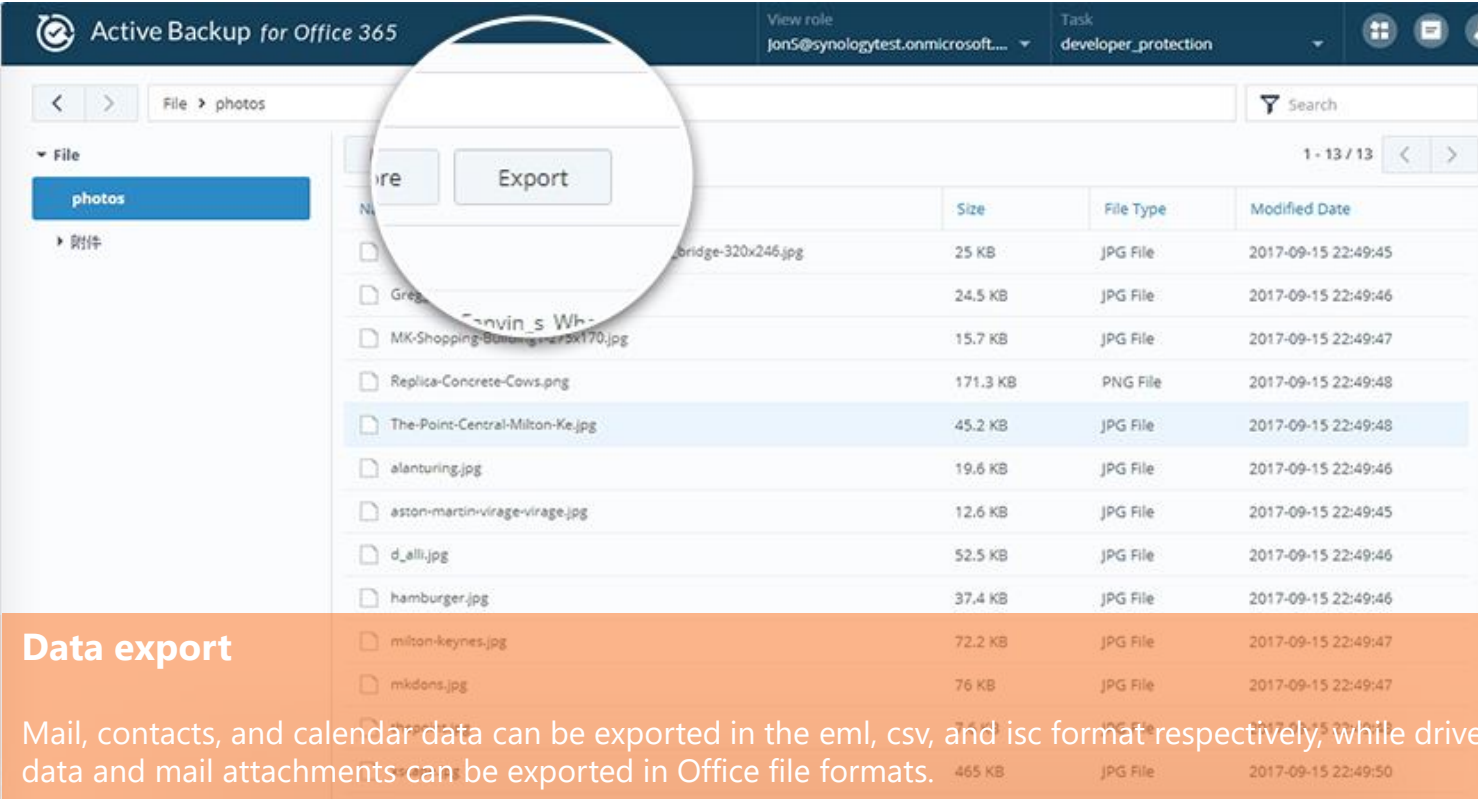


Flexible file versioning

If changes are made, data will be backed up. When a backed-up file is updated to a new version, its previous version will be preserved for the period of time you set for file retention, so that at least the previous version will be available for restoration.

Smart Restoration

With Active Backup for Office 365 Portal enabled, both employees and admins can easily locate items for restoration and restore/export them with simple clicks.



The screenshot displays the 'Active Backup for Office 365' web interface. The top navigation bar includes the product name, a 'View role' dropdown set to 'Jon5@synologytest.onmicrosoft...', and a 'Task' dropdown set to 'developer_protection'. The main content area shows a file explorer view for a folder named 'photos'. On the left, a sidebar lists 'File' and 'photos'. The main pane shows a table of files with columns for Name, Size, File Type, and Modified Date. A circular callout highlights the 'Export' button above the file list. The file list includes items like 'bridge-320x246.jpg', 'Greg...', 'Convin_s Wh...', 'MK-Shopping-B...', 'Replica-Concrete-Cows.png', 'The-Point-Central-Milton-Ke.jpg', 'alanturing.jpg', 'aston-martin-virage-virage.jpg', 'd_alli.jpg', 'hamburger.jpg', 'milton-keynes.jpg', and 'mkdons.jpg'. An orange banner at the bottom contains the text: 'Data export Mail, contacts, and calendar data can be exported in the eml, csv, and ics format respectively, while drive data and mail attachments can be exported in Office file formats.'

Name	Size	File Type	Modified Date
bridge-320x246.jpg	25 KB	JPG File	2017-09-15 22:49:45
Greg...	24.5 KB	JPG File	2017-09-15 22:49:46
Convin_s Wh...	15.7 KB	JPG File	2017-09-15 22:49:47
MK-Shopping-B...	171.3 KB	PNG File	2017-09-15 22:49:48
Replica-Concrete-Cows.png	45.2 KB	JPG File	2017-09-15 22:49:48
The-Point-Central-Milton-Ke.jpg	19.6 KB	JPG File	2017-09-15 22:49:46
alanturing.jpg	12.6 KB	JPG File	2017-09-15 22:49:45
aston-martin-virage-virage.jpg	52.5 KB	JPG File	2017-09-15 22:49:46
d_alli.jpg	37.4 KB	JPG File	2017-09-15 22:49:46
hamburger.jpg	72.2 KB	JPG File	2017-09-15 22:49:47
milton-keynes.jpg	76 KB	JPG File	2017-09-15 22:49:47
mkdons.jpg	465 KB	JPG File	2017-09-15 22:49:50

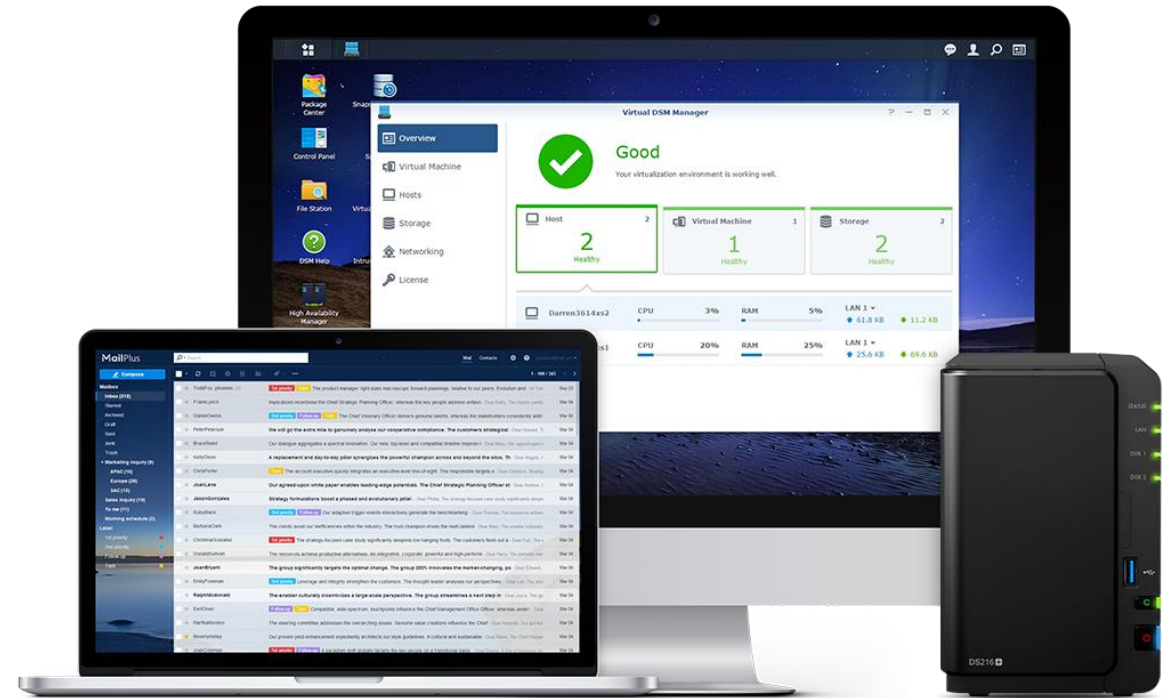
Data export Mail, contacts, and calendar data can be exported in the eml, csv, and ics format respectively, while drive data and mail attachments can be exported in Office file formats.



Advanced Management

Monitor and manage multiple backup tasks effortlessly from a single interface.

All-in-One solution



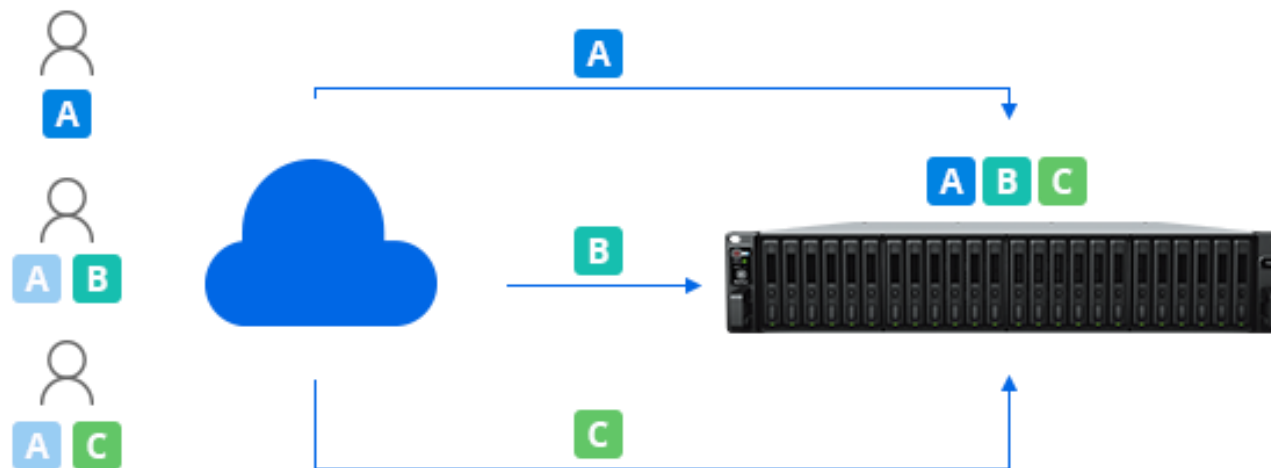
Hardware + Software

Global deduplication

Single instancing

Azure AD domain support

All-in-One solution



Hardware + Software

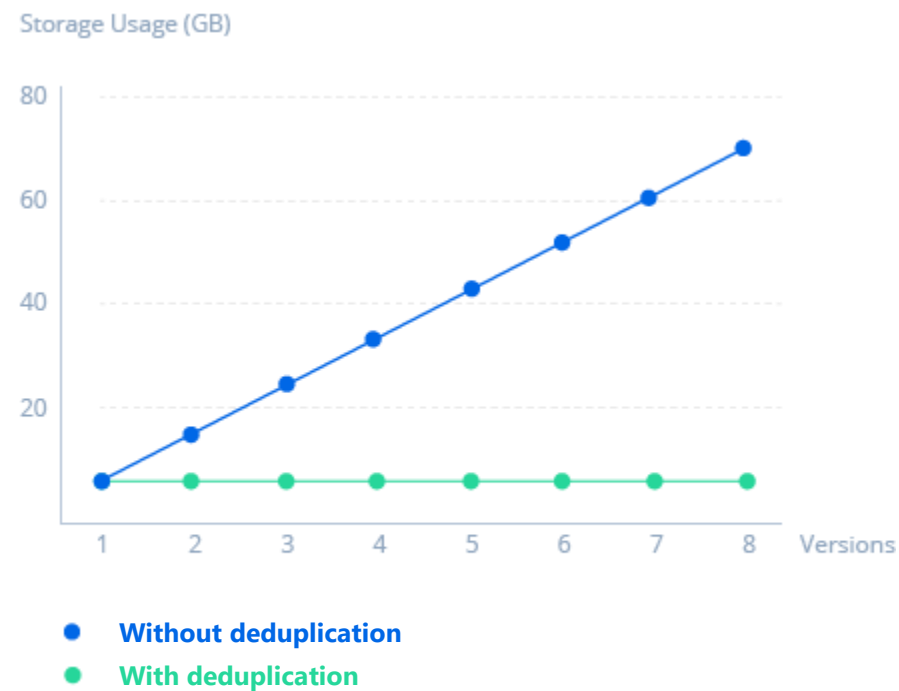
Global deduplication



Single instancing

Azure AD domain support

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Hardware + Software



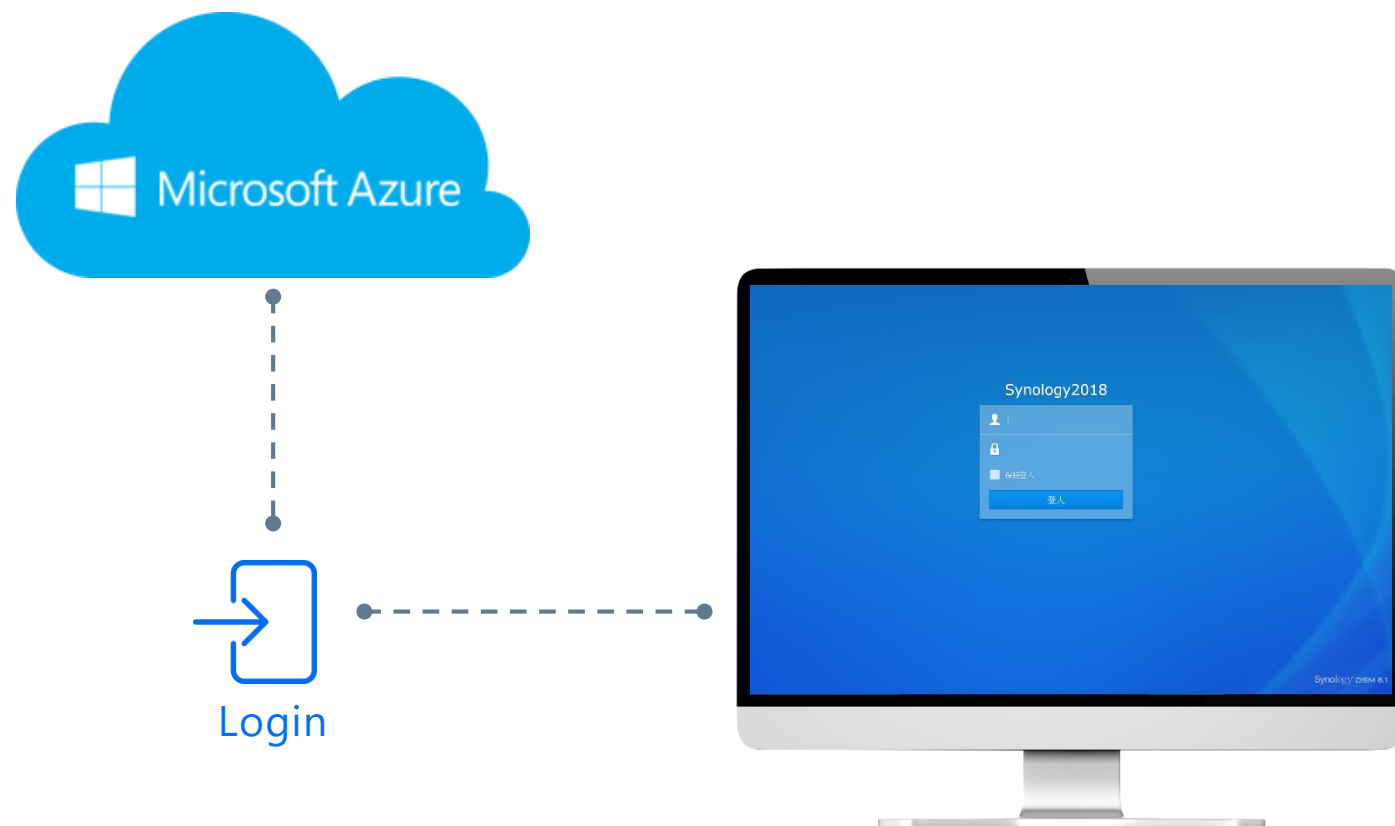
Global deduplication



Single instancing

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All-in-One solution



Hardware + Software



Global deduplication



Single instancing



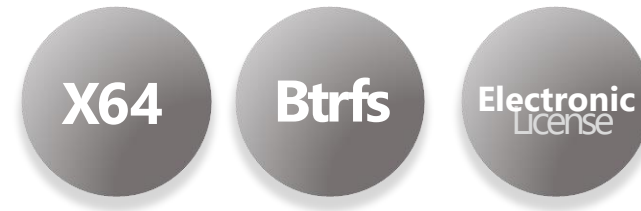
Azure AD domain support

A black and white photograph of a man in a dark suit, white shirt, and patterned tie. He is adjusting his cufflinks on his left wrist. The background is blurred, showing what appears to be a cityscape at night with bokeh light effects. The image is framed by a blue border.

Licensing plan

Licensing plan

Basic features (free)	Premium features(license required)
OneDrive for business Shared mailbox	Mail Contacts Calendar



- All supported NAS model comes with 1 **free license pack (10 accounts)**
- A subscription can be renewed when its expiration is within 30 days
- A Synology NAS will enter a 30-day grace period once the license seat count has been surpassed.
- Migrating a license subscription from one Synology NAS to another NAS under same Synology account is available.

Competitor comparison

	Synology	Veeam	Acronis	NetApp	Spanning¹	Backupify²	Cloudally
Destination	Synology NAS	3 rd party hardware	On-premise or Cloud	On-premise or Cloud	Own cloud on Amazon	Amazon S3	Amazon S3
SharePoint backup	Coming soon	Coming soon	V	V	V	V	V
Frequency	Continuous	Every 5 mins	Hourly	Daily + manual	Daily + manual	3 times/day	Daily + manual
Self-service Restore	V	V			V	V	
Single Instancing	V				N/A	N/A	N/A
Deduplication	V				N/A	N/A	N/A

Thank You

